







## **NJGCA House Keeping Slide**

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- + For technical problems, please email Michelle Horowitz Jackson at michelle@njgca.org
- + Enter questions in the **chat box** of your dashboard
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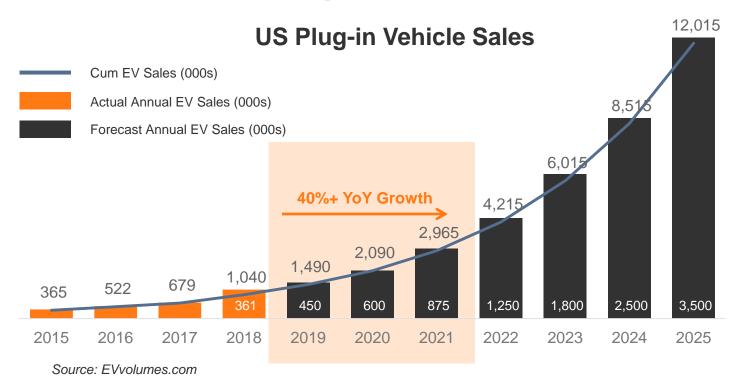
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The Future of Mobility Is Electric





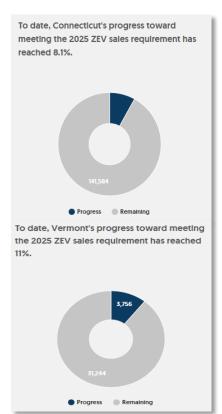
# More drivers are choosing electric

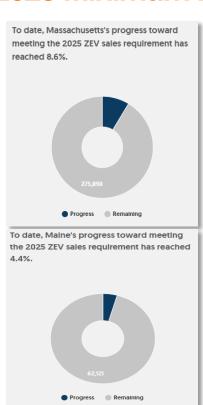


## North Eastern State ZEV 2025 Minimum Requirements

MA

ME









### New Jersey is Poised to Lead US Electrification

New Jersey aims for 330k registered zero-emission vehicles by 2025, looks to become an East Coast EV leader

Phil Dzikiy - Jun. 5th 2019 2:08 pm ET 💆 @phildzikiy



- + Not including Tesla
- + 330,000 vehicles is an anticipated minimum expectations
- + 2035: Murphy administration recommendation of 100% of cars electric NJ DEP
- + Factors expediting this goal
  - Auto manufacturer electrification
  - State policies
  - City permitting requirements
  - Ride-sharing/taxis
  - Company goals
  - Consumer experience

### The Biggest Electrification Experiment Evidence - Tesla



- + In early market (2015), Tesla saw minimal charging
- + Tesla sees 1,000-4,000 sessions monthly (2020)
- + Universal vehicle vs Tesla vehicle BEV market is about to flip (due to sheer volume of other manufacturers
- + 400 new electric models models by 2024

### The automotive industry is moving to electric



Double Model 3 production and reveal the Model Y this year



20 all-electric cars by 2023



30 BEV and PHEV models by 2025



DAIMLER 10+ new all-electric vehicles by 2022 and plans to electrify entire Mercedes-Benz portfolio



HYUNDHI 44 electrified Hyundai/Kia/Genesis models by 2025



16 fully electric vehicles and 40 electrified vehicles through 2022



First all-electric compact SUV (Macan) and third EV after Taycan and Cross Turimo (planned for 2019, 2020)





Every Jaguar and Land Rover launched from 2020 will be electrified



Almost 70 new electric models by 2028



50% of Volvo Cars' sales volume to be fully electric by 2025 and plans a hybrid or full-electric powertrain for all models

## Who is ChargePoint?

ONTARIO Largest EV fueling network in North America 173 117 (16 20(1) 62% of Fortune Top 50 companies use ChargePoint 1478 968 1038 27 1961 **60%** of 2019 Fortune **100** 1179 400 94 152 2253 756 138 **Best Companies to Work For®** use ChargePoint 151 27 159

**Every 2 secs** 

A driver plugs into ChargePoint

67,000+

Public / Semi-Public / Commercial Ports

1,278+

Billion+ DC Ports

Electric miles have been driven on the ChargePoint network

www.fortune.com/fortune500/list/ www.greatplacetowork.com/best-workplaces/100-best/2019

# **EV Charging Basics**

	Level 1	Level 2	DC Fast		
Electrical Specs	110 – 120 Volts AC 12 – 16 Amps (home appliance)	208/240 Volts AC 32 Amps (home washer/dryer, commercial standard)	208 to 480 Volts DC 70 – 125 Amps (commercial standard)		
Range Per Hour of Charging	∼3 – 5 miles	~12 – 25 miles	100 - 200 miles +		
Typical Time for Full Charge <sup>1</sup>	18± nours	~2 - 4 hours	~15 - 45 mins		
	<b>†</b>	<b>†</b>	<b>†</b>		
	t practical for today's EV teries and driver expectati	<u> </u>	rging at home, and between towns		

### Full Range Hardware Portfolio

### Residential and Commercial – AC





### Commercial - DC



**Modular approach** simplifies service and repairs, minimizing down-time



### The New Fueling Network

Reduce Expenses and Generate Direct & Indirect Income

#### Home

### GAIN GREATER CONTROL & VISIBILITY

- + Track usage and expenses
- + Charge during offpeak hours
- + Achieve sustainability goals

#### Fleet



### LOWER COST OF TRANSPORTATION

- + Meet government mandates and regulations
- + Reduce operating expenses with lower fueling and maintenance costs
- + Achieve sustainability goals
- + Proactively manage expenses
- + Manage power in a gridfriendly way

#### Workplace



### ATTRACT & RETAIN TALENT

- + Increase employee satisfaction
- + Improve productivity
- + Achieve sustainability goals
- + Provide pricing controls to support your business goals



**Multi-Family** 

### Commercial Property



### ATTRACT & RETAIN RESIDENTS & TENANTS

- + Increase average rent and property value
- + Provide valued amenity
- + Meet emerging state and city regulations
- + Achieve sustainability goals

#### **Parking**



### ATTRACT NEW CUSTOMERS

- + Drive revenue
- + Provide differentiating amenity

#### **Retail & Hospitality**



#### **INCREASE SALES**

- + Attract new and repeat customers
- + Increase shopping time
- + Boost customer satisfaction
- + Achieve sustainability goals
- + Integrate with loyalty programs

## **In-Vehicle Experience**

- Automakers have been integrating ChargePoint station information since 2012
- Drivers benefit from Google Maps& Apple Car Play Integration
- Apple iOS14 update integrates ChargePoint









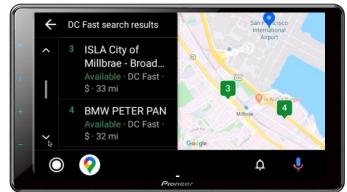












# -chargepoints Charging is Part of the 21<sup>st</sup> Century Fueling Market





- Emerging customer base of EV drivers are looking for charging convenience stores and transportation fueling locations
- Easily adaptable to current operations
- + Highly flexible technology tailored to individual sites, controllable locally or regionally
- + Puts the next generation of fueling in the hands of the market's leading providers

**Fueling Station Examples** 



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### The Business Case for DCFC Ownership

### **EV Charging Business Model**

- Help potential customers understand economics of owning EV charging
- Main levers:
  - Equipment and install costs
  - Electricity costs: (energy and <u>demand charges</u>)
  - Driver revenue: Utilization

#### **Model Output**

2020 U	Itilization	5 Year Utilization and Yield					7	Year Utilizat	10 Year Utilization and Yield						
Sessions / Day/Site	Sessions/Day/ Port	Sessions / Day/Site	Sessions / Day/Port	N	IPV	IRR	Sessions / Day/Site	Sessions / Day/Port	NPV	IRR	Sessions / Day/Site	Sessions / Day/Port		NPV	IBB
3.0	1.5	15.2	7.6	\$ (	(48,239)	-20%	24.1	12.1	\$ (6,415)	3%	24.1	12.1	\$	54,240	15%
4.0	2.0	20.2	10.1	\$ (	(32,056)	-11%	24.1	12.1	\$ 11,705	8%	24.1	12.1	\$	72,360	18%
5.0	2.5	24.1	12.1	\$	(17,014)	-3%	24.1	12.1	\$ 26,746	13%	24.1	12.1	\$	87,401	22%
6.0	3.0	24.1	12.1	\$	(5,894)	2%	24.1	12.1	\$ 37,866	17%	24.1	12.1	\$	98,522	25%
7.0	3.5	24.1	12.1	\$	5,103	8%	24.1	12.1	\$ 48,863	21%	24.1	12.1	\$	109,518	28%
8.0	4.0	24.1	12.1	\$	12,579	11%	24.1	12.1	\$ 56,339	24%	24.1	12.1	\$	116,994	30%





### **Example New Jersey Location**

Site: 4 CPE250 DC Fast Chargers

Utility: Jersey Central Power and Light

#### **Model Output**

2020 U	0 Utilization 5 Year Utilization and Yield						7 Year Utilizat	tion and Yield	10 Year Utilization and Yield				
Sessions / Day/Site	Sessions/Day/ Port	Sessions / Day/Site	Sessions / Day/Port	NPV	IRR	Sessions / Day/Site	Sessions / Day/Port	NPV	IRR	Sessions / Day/Site	Sessions / Day/Port	NPV	IRR
1.0	0.3	3.5	0.9	\$ (301,258)	#NUM!	6.3	1.6	\$ (320,452)	#NUM!	14.7	3.7	\$ (289,609)	-22%
4.0	1.0	14.0	3.5	\$ (185,586)	-26%	25.3	6.3	\$ (85,392)	-3%	31.7	7.9	\$ 146,968	12%
8.0	2.0	28.1	7.0	\$ (31,356)	1%	31.7	7.9	\$ 138,766	17%	31.7	7.9	\$ 371,126	25%
12.0	3.0	31.7	7.9	\$ 83,476	16%	31.7	7.9	\$ 253,598	28%	31.7	7.9	\$ 485,958	34%
16.0	4.0	34.9	8.7	\$ 128,696	23%	34.9	8.7	\$ 302,193	33%	34.9	8.7	\$ 539,036	39%
20.0	5.0	31.7	7.9	\$ 183,591	33%	31.7	7.9	\$ 353,712	42%	31.7	7.9	\$ 586,072	46%

Net Profit	\$ 15,191 \$	34,808 \$	54,709 \$	86,463 \$	114,771 \$	115,713 \$	117,880 \$	117,880 \$	117,880 \$	124,752

# **Questions?**

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# See you next week! December 9th at 2 PM



