



“Recycle*Reduce*Reuse”

Program sponsored by NJGCA

Our objective is to make it as easy as possible for everyone to recycle their unwanted clothing and make our neighborhoods greener and cleaner. Currently, clothing is a non-mandated recycling material, which local governments generally do not recycle due to the high expense involved. By participating in this recycling program, we can commit to protecting the environment, reduce



waste, and increase the efficient use of vital resources. Good stewardship is essential for the well-being of

current and future generations. You can help us keep the land greener and the air purer, while reducing the carbon footprint of the global textile industry by joining our program.

NJGCA and why this program is important to you

NJGCA strives to partner with companies that have similar goals; those are to create programs that are beneficial and prosperous for NJGCA members, and to be considerate of the motoring public and community at large. By participating in this worthwhile program **ONLY** NJGCA members can receive a modest revenue stream while assisting those in need of used clothing, and contributing to recycling rather than landfills.

Recycling is an excellent way to save natural resources and conserve the environment and you can be part of it!!!

Why should you participate in the Recycle*Reduce*Reuse program?

As America gets greener, recycling becomes more and more important to all of us.

When you agree to place clothing bin at your location you:

- Make it easier, safer and more convenient for people in your neighborhood to recycle.
- Support your customers and community in their efforts to be responsible citizens and improve the health of our planet.
- Help underprivileged people around the world find affordable, usable clothing.
- Reduce the stress on our nation's landfills.
- Make a positive statement about your commitment to the community and the environment.
- Build traffic to your site, store and location as more and more people are starting to recycle their used clothing.
- Earn annual franchise fees of \$1, 000 just for participating in the program



How does it work?

You provide us with the space – we do the rest! That is our promise to you.

All we need is a room for 2 clothing bins.

- **The space** provided needs to be visible to the public, but it can be any place that you may not use at all – corner spots, grassy area, etc.
- **The exact location** will always be agreed upon with the property owner and it will not disturb in any way the normal flow of cars and customers within the parking lot



- **We will provide** each location with metal, green bins, measuring 3'7"x3'7"x 7' each. The clothing bins will have our NJGCA logo, along with a 24/7 live-person phone number, where we can be reached at all times. We are fully responsible for the maintenance of the clothing bins whenever needed (painting, repair, replace, etc.)
- **Our trained professionals** will be responsible for the collection of the clothing bin content, and ancillary materials, a minimum of once a week. We are responsible for keeping the area around the clothing bin(s) free of trash. In case larger items are disposed of, the Owner can call the number on the bin and request unscheduled clean-up and we will respond within 24 hours.
- **Owners shall not** be responsible for damage to the clothing Bin(s), whether or not such damage is caused by vehicle(s) or person(s).
- **Texima is fully insured** and carries \$2,000,000 liability insurance. Such insurance will be maintained at all times.

What happens next?

When people drop-off their unwanted clothes and shoes, the donated items will become cherished possessions somewhere for someone, who cannot afford to buy new garments. At the same time municipalities have less trash to manage, there are more jobs created, and the Earth is cleaner.

Donating clothing is helping to provide the millions of poor people around the world with usable clothing they may not otherwise be able to afford. Members of our industry can deliver a clean pair of damage-free pants to an underprivileged person in Africa for as little as .34 cents a pair. A warm sweater can find its way to someone who's cold in Pakistan for about .12 cents. And that includes the transportation costs of getting it there. Some people are disturbed to learn that their donations are sold. However, most countries will not accept free items as it would disrupt local economies and put merchants out of business. (Source: Council for Textile Recycling).



Contact: Greg Cannon at NJGCA Headquarters
ph: (973)-376-0066
email: Greg@NJGCA.org



This program is administrated with the active help of Texima LLC, a company with over 18 years of experience in the used-clothing industry.