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Dear Gasoline Retailer,

The NJGCA is pleased to invite you to apply for the New Jersey Economic Development Authority's Retail Fuel Station (RFS) Energy Resiliency Program. This program enables targeted retail fuel stations, including yours, along identified evacuation routes across the state, which meet specific eligibility criteria, to remain operational during electric power outages.

Through this program, approximately \$7 million in grant funding is available under the federal Hazard Mitigation Grant Program to more than 250 retail fuel stations to purchase and permanently install generators or permanent connection points for mobile generators, also known as "quick connects". Eligible station owners can apply for RFS grants until March 4, 2014. Your business has been chosen because it fulfills the primary criteria for eligibility, which are:

- Stations must be located within one-quarter (1/4) mile of identified evacuation routes in the State.
- Stations with gasoline fuel storage capacity of 30,000 to 35,000 gallons are eligible for up to \$15,000 to purchase "quick connect" technology or offset a portion of the cost of purchasing and permanently installing a back-up generator. A limited number of fuel stations with less than a 30,000 gallon gasoline fuel storage capacity are eligible for up to \$15,000 in grant funding as they are the only retail stations available on an identified evacuation route. Retail fuel stations with gasoline fuel storage capacity greater than 35,000 gallons are eligible for up to \$65,000 toward the purchase and permanent installation of an onsite back-up generator.
- Stations are required to sell both gasoline and diesel fuel, except in very limited instances where a station does not sell diesel fuel but is the only available retail fuel outlet located within one-quarter (1/4) mile of an identified evacuation route.

To apply online, please visit www.njeda.com/generators. Should you have any questions, or for additional information on the RFS grant program, please contact the New Jersey Business Action Center at 1-866-534-7789 or generators@njeda.com.

We encourage you to apply for this program, which will keep your business up and running and supporting your customers and your community when they need you the most. Happy New Year!

Sal Risalvato
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