

Co-Hosted by



“The Compelling Case for Natural Gas Vehicles (NGV)”

Public and Private Fleet Workshop

Thursday, July 12, 2012

8:15 a.m. – 4:00 p.m.

The National Conference Center

@ the Holiday Inn of East Windsor, NJ

399 Monmouth Street, East Windsor, NJ 08520

Curriculum Presenter/Moderator:

Stephe Yborra, Director of Market Analysis, Education & Communications
Clean Vehicle Education Foundation

Yborra, a recognized expert in NGV markets and technologies, will be joined by NGV equipment and services representatives and NGV fleet operators to cover the following:

- **Why We're Here:** Economic, environmental and national energy security market drivers are prompting the move to compressed natural gas (CNG)- and liquefied natural gas (LNG)-powered vehicles.
- **NGVs 101:** Overview of natural gas and NGV basics.
- **Best Bets:** Which fleet/vehicle applications are the best candidates for successful NGV programs and why.
- **Wheels:** Available light-, medium- and heavy-duty NGVs and the sales-service channels that support them.
- **Fill'er Up:** Fuel station design, development, ownership and operations options for fleets of all sizes.
- **Dollars and “Sense”:** A review of NGV program economics including how to calculate fuel costs, simple payback and life-cycle savings.
- **Been There - Done That:** NGV fleet operators share experiences and tips.
- **OPM:** Identifying and securing available tax incentives and grants (“other people's money”), which further improve NGV economics.
- **Next Steps:** Tips on how you can implement a successful NGV program.

The program includes an optional end-of-day site visit to a nearby CNG station

Registration Fee: \$55 (until 7/10/12) \$65 (after 7/10/12)

Please visit <http://www.cleanvehicle.org/workshop/Trenton.shtml> to register. Covers course materials, continental breakfast, lunch, refreshment breaks and facility tour transportation.

Lodging: Attendees arriving Wednesday evening (7/11) are encouraged to book lodging by 6/11 at the Holiday Inn East Windsor at a discounted “CVE” rate of just \$119. Call 609-448-7000.

For More Information, contact:

- **New Jersey Clean Cities**
Chuck Feinberg at 973-886-1655 or chuck.feinberg@gmail.com
- **Greater Philadelphia Clean Cities**
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- **New Jersey Gasoline-C-Store-Automotive Association**
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