

## One Day Owners Workshop Saturday, March 18th in Atlantic City at the Sheraton Convention Center

**TWO Special Offers for NJGCA Members:** 

**Workshop Only:** Saturday, March 18th from 9 AM to 4 PM for \$167.00 {nonmember price is \$197.00}

## OR

**Spend the Night!** Come down Friday... Receive a room at the Sheraton and attend the workshop on Saturday for \$347.00 {Non member price is \$397.00}

Our Shop-Owners One Day work shop will **ignite** your passion again, reenergize your business, and <u>increase your profits by 3% - 5%</u>! Topics range from increasing parts and labor margins, customer service initiatives, staffing in today's environment, marketing and increasing car count, and succession planning. Includes a wonderful lunch, coffee and breakfast refreshments, and an open forum to answer your questions and concerns!