



New Jersey Gasoline, C-Store, and Automotive Association (**NJGCA**)
(Formerly New Jersey Gasoline Retailers Association)
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FOR IMMEDIATE RELEASE

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NJGCA Turkey Drive for FoodBank of Monmouth and Ocean Counties a Success!

*Business owners across the state showed their generosity and answered the call;
More than 330 turkeys delivered in less than two weeks*

Sal Risalvato, Executive Director of the New Jersey Gasoline, C-Store, Automotive Association (NJGCA), released the following statement today after a last-minute effort to collect turkeys for the FoodBank of Monmouth and Ocean Counties:

"About two weeks ago, I learned that a bird flu outbreak had led to a shortage of turkeys and an increase in prices, coming into the holiday season. I was even more shocked to hear that in Central Jersey alone, local food banks would experience a shortage of over 2,000 turkeys. I immediately sent an email to my members, encouraging them to share some of their blessings with people in need."

"The response was so great, that over the course of 6 business days, we made 7 trips to the FoodBank. In all, we delivered 331 turkeys to the FoodBank of Monmouth and Ocean Counties, thanks to generous participation from NJGCA members and staff," Risalvato said.

"It thrills me to see my members stepping up to the plate to make this effort a success," Risalvato continued. "This year's turkey drive was a spur-of-the-moment response to an emergency need. We had only 10 days to deliver turkeys to the FoodBank, before they needed to get the turkeys loaded onto trucks and shipped out to their network of over 300 feeding programs in the two counties, for distribution to needy families. Imagine all that will be accomplished when we have the time and resources to plan and execute an organized campaign. I look forward to making this sort of project an annual effort for my association and my members," Risalvato concluded.

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