



New Jersey Gasoline, C-Store, and Automotive Association (**NJGCA**)
(Formerly New Jersey Gasoline Retailers Association)
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FOR IMMEDIATE RELEASE

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NJGCA Holds Turkey Drive for FoodBank of Monmouth and Ocean Counties

*More than 50 turkeys have been delivered in less than a week
Commitments for 100 more turkeys have been secured*

Sal Risalvato, Executive Director of the New Jersey Gasoline, C-Store, Automotive Association (NJGCA), released the following statement today in response to reports of a turkey shortage due to a widespread avian flu:

"While watching the news last week, I was shocked to hear that in Central Jersey alone, local food banks would experience a shortage of 2,000 turkeys this holiday season, due to a bird flu outbreak which depleted supply and increased prices. I immediately sent an email to my members, encouraging them to share some of their blessings with people in need. In the subsequent days, we collected and delivered 56 turkeys to the FoodBank of Monmouth and Ocean Counties, and we currently have commitments for over 100 more to be delivered to our new headquarters here in Wall Township over the next few days."

"It thrills me to see my members stepping up to the plate to make this effort a success," Risalvato continued. "I am only aware of this shortage because I heard a news report, so the more press this issue gets, the more chance there is that everyone will do what they can to support their neighbors in need."

"I look forward to making this sort of project an annual effort for my association and my members. This year, we were simply responding to an emergency need and organized this last minute effort. Imagine what we will be able to achieve when we have the time and resources to plan and execute an organized campaign," Risalvato concluded.

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