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FOR IMMEDIATE RELEASE

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NJGCA Supports NJ Office of Weights and Measures' Ban on Certain Motor Oils

Investigation reveals almost 20 motor oil products that fail to match promised viscosity; NJGCA offers several purchasing programs that provide members with superior quality motor oil

Sal Risalvato, Executive Director of the New Jersey Gasoline, Convenience, Automotive Association (NJGCA), released the following statement today in response to the Office of Weights and Measures' statewide ban on 19 motor oil products:

"In June 2014, officers from the New Jersey Office of Weights and Measures began an investigation into the viscosity of various brands of motor oil being sold at gas stations and convenience stores around the state. Officers collected samples of the products, which were sent to a State-contracted lab for multiple tests. Each of the now-banned products significantly failed at least one of the tests and fell short in meeting the viscosity measurements required for the viscosity grade specified on the product's own label. As a result, these potentially harmful products are being rightfully removed from New Jersey's marketplace."

"I would like to stress," Risalvato continued, "that the Office of Weights and Measures acknowledged that retailers might not have known that these products were mislabeled and potentially damaging when used with the wrong vehicles. However, now that these facts are known, any retailer who fails to remove these products from store shelves will rightfully face a penalty far greater than the potential profits to be gained by selling these products."

"As an organization representing 1,500 gas stations and convenience stores throughout the State, NJGCA is committed to keeping our members informed, educated and honest, and we hold them to the highest standards. NJGCA has worked diligently to craft several motor oil purchasing programs to offer to our members, which provide superior motor oil products. Our members know that, as an organization, we have a zero-tolerance policy regarding intentional wrongdoing and fraud. Our members support this strict policy because the success of their business lies in the goodwill and trust of their customers. As a small business owner, associating yourself with an organization that demands integrity and honesty from their members is one of the best investments that you can make in your business," Risalvato concluded.

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